

# MY SEASON JOURNAL





# HOW IT WORKS

## Inspiring Young Footballers to Achieve Their Best

My Season Journal is more than just a diary—it's a powerful tool designed to help young footballers take control of their development, track their progress, and set meaningful goals throughout their season. Packed with engaging content, inspirational quotes, and structured achievement tracking, this interactive journal provides a fun and motivational way for kids to reflect on their journey in football.

## All Abilities!

Designed for players of all abilities, My Season Journal encourages self-reflection, discipline, and personal growth. Whether a child plays for fun or dreams of going pro, this journal helps them develop the mindset, confidence, and habits needed to reach their full potential on and off the pitch.

**MY SEASON JOURNAL**

*Unleash Your  
SUPERPOWERS*





# WHO'S IT FOR?



## Every Young Footballer & Parent!

### Why Kids (and Parents) Love It:

- ✓ **Encourages Self-Improvement** – Helps young players set goals, analyze performances, and celebrate achievements.
- ✓ **Boosts Confidence & Motivation** – Tracking progress builds self-belief and a growth mindset.
- ✓ **Enhances Football IQ** – Guides players to think critically about their game, from positioning to decision-making.
- ✓ **A Fun & Engaging Experience** – Includes achievement levels (Bronze, Silver, Gold, Platinum), match reports, and parent-player reflections.
- ✓ **Strengthens Parent-Child Connection** – Encourages positive conversations about football, effort, and improvement.







# HOW IT HELPS

## Changing the Game

**My Season Journal** gets kids actively thinking about their strengths, areas for improvement, and what steps they can take to level up their game. This habit of **self-assessment** helps develop a footballing mindset that goes beyond training, fostering discipline, focus, and a greater understanding of their own development.



## Building Confidence

**Confidence** is key in football. Whether it's mastering a new skill, scoring their first goal, or improving their positioning, **celebrating small wins** along the way helps children develop self-belief and resilience—essential qualities for both football and life.

## Empowering Young Players

**My Season Journal** puts kids in control of their own journey. It encourages them to set **personal goals**, track their effort, and think critically about their performances. This sense of ownership improves their attitude towards **learning and development** — something that will benefit them far **beyond** the football pitch.





**TRACK  
STATS**

**GROWTH  
MINDSET**

**TACTICS  
BOOST**

**GOALS  
BOOST**

**IMPACT  
GAMES**

**CERTIFICATES  
& REWARDS**





# JOIN THE TEAM

## Become an Ambassador

By partnering with My Season Journal, you can help **inspire** the next generation of young footballers while earning as an affiliate. Parents and players are always looking for ways to improve—your recommendation could be the **game-changer** they need.

Plus, with football content thriving across social media, this is a perfect opportunity to **engage your audience** with a valuable, high-quality product that genuinely makes a difference.

**MY SEASON JOURNAL**

**MY SEASON  
JOURNAL**







As an affiliate for **My Season Journal**, influencers will earn a **royalty** for every journal sold through their social channels, providing a direct and rewarding way to monetize their content. This partnership isn't just about promotion—it's about creating **engaging, high-quality content** that resonates with young footballers and their families.

Whether it's through creative ad campaigns, personal testimonials, or behind-the-scenes training insights, influencers have the **freedom** to showcase My Season Journal in a way that aligns with their brand. The more impact they make, the more they earn—turning their influence into a tangible, ongoing revenue stream while helping young players improve their game.

**JOSH EDITION?** 🤔



# AFFILIATE MARKETING

**My Season Journal can help you deliver a high quality product to your audience!**

**Share:** Minimum £5 Commission per sale

**Links:** Dedicated Affiliate Links & Codes

**Royalties:** Paid Weekly to your Account

**Versions:** As a Brand Ambassador you can have books rebranded in alignment with your own personal brand

**Suggestion:** Josh's Season Journal?

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# GET IN TOUCH TODAY



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